

FOR IMMEDIATE RELEASE

Speakeasy Expands Communication Development Offerings, Enhances Technology-Driven Suite Of Training Solutions

Total blended learning solutions organization now offers complete range of synchronous and asynchronous learning options built on the foundation of its flagship in-person experience

Atlanta, GA, January 20, 2022 – [Speakeasy, Inc.](#), the leading global consulting firm focused on professional communication development, today announced a momentous shift in the way its programming is offered and consumed. The company is now offering a wider spectrum of learning options than ever before: in-person, virtual and digital. This evolution is designed to meet every person’s specific training and development needs across a global business landscape that demands a more customized approach than ever before.

The 49-year-old consulting firm will continue to offer its flagship in-person classes, but it has created a scalable variety of options designed for any organization around the world to meet training and development initiatives regardless of geography, travel restrictions or other limitations. Speakeasy’s programs are now available in the following ways:

Speakeasy IN-PERSON: The flagship Speakeasy experience. Live, synchronous, face-to-face training and developmental experiences that are delivered by an instructor in a classroom setting. This is the most immersive, deepest experience available.

SpeakeasyVIRTUAL: Introduced last year, SpeakeasyVIRTUAL is an online version of Speakeasy IN-PERSON. This experience also is synchronous but is delivered remotely over a video conference platform and can be attended from anywhere in the world.

SpeakeasyDIGITAL: The newest learning experience offered by Speakeasy. SpeakeasyDIGITAL offers scalable, self-administered, asynchronous learning programs that are delivered and supported via an interactive online platform. The programs offered through SpeakeasyDIGITAL are specifically designed to make communication training and development a powerful business tool for enterprise organizations with geographically diverse teams, and on any schedule.

“Communication training and development are still crucially important to the success of any company doing business today. The introduction of technologies that clear the path for that training to occur was inevitable; it was a matter when the technology would evolve to meet the demand in an effective way. We saw the evolution happening and have developed our distinct suite of offerings based on the way our clients have told us they want their teams to learn,”

noted Scott Weiss, CEO, Speakeasy. “Today, we’re able to provide more learning opportunities than ever before, ranging from immersive, in-person classes to training that occurs asynchronously on one’s own schedule.”

The addition of technology-driven options such as these makes Speakeasy the only communication consulting company in the world to offer:

- blended learning experiences that range from virtual to digital to in-person via five global offices,
- curriculum offerings for all levels, from young professionals to the C-suite,
- affordable subscription-based, ongoing retention learning for former participants that incorporates live instruction, and
- full-time, credentialed and tenured faculty including speech and language pathologists.

“Over the past half century, we have developed a deep understanding of how companies approach training. Our clients have come to rely on us as leaders in what we do, and as a total blended learning solutions organization, we feel well positioned to continue being the gold standard for them,” added Weiss.

To learn more about Speakeasy, please visit www.speakeasyinc.com.

About Speakeasy, Inc. – Unlocking the Communication Potential Within Us All

Founded in 1973, [Speakeasy](#) provides personal growth, communication skills training and business communication consulting services to some of the most influential business leaders in the world. Driven with a unifying philosophy that communication starts from within the individual and all individuals have the capability to be effective communicators, Speakeasy has enhanced the interpersonal communication skills of thousands of clients. From young professionals to some of the most recognized names in business, their corporate communication programs are tailored to empower communicators, at all levels, to look within and realize the communication potential they already possess. Speakeasy’s suite of more than 15 proven [learning experiences](#) are led by full-time, highly credentialed [faculty](#) with decades-long track records of success in inspiring real, behavioral change through effective and authentic communication at Speakeasy. With corporate communication programs in Atlanta, New York, San Francisco, and Amsterdam, and operational centers around the globe, Speakeasy works each year with approximately 5,000 executives and 350 client companies including [Accenture](#), [EY](#), [Microsoft](#), [Cisco](#), [Visa](#) and [Coca-Cola](#).

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