



FOR IMMEDIATE RELEASE

Speakeasy Meets Business Needs with Innovative Launch of SpeakeasyVIRTUAL in Response to COVID-19 Pandemic

Full-time, credentialed faculty to deliver live virtual courses, ensuring continued access to full complement of training and consulting services while eliminating unknowns associated with in-person sessions

Atlanta, GA, June 18, 2020 – As COVID-19 continues to impact the way companies execute their business strategies, executing ongoing leader and team development has become an increasingly challenging proposition. Effective communication is especially relevant given the critical role it plays for companies recovering from the pandemic. Responding to this urgent need, [Speakeasy, Inc.](#), the leading global consulting firm focused on professional communication development, today announces the launch of [SpeakeasyVIRTUAL](#). The new virtual experience provides interactive, in-depth training, led by a live instructor, to equip executives and teams to drive business results amid the current work-from-home business environment.

SpeakeasyVIRTUAL introduces a hybrid learning model that's firmly rooted in Speakeasy's 47-year history of in-person learning. The small-group virtual programs deliver the same highly engaging experience and personal growth outcomes while removing the need to be in a fixed location.

"As global businesses quickly shifted to work-from-home operations in response to the pandemic, we've been working to rapidly meet our clients' needs with a variety of virtually delivered experiences tailored to support their necessary business objectives," said Scott Weiss, Speakeasy's long-standing CEO. "Although much of the training has focused on ongoing communication demands that help them to connect with their various constituents, we also recognized the critical need to include training that helps them to effectively communicate in a virtual setting."

Beginning immediately, companies can continue their critical employee development initiatives by accessing Speakeasy's full suite of executive communication training programs through SpeakeasyVIRTUAL. The new virtual line of programs offers the same unique development experience, with the same live instructor expertise that Speakeasy traditionally delivers through

in-person sessions at its five global offices in Atlanta, New York, San Francisco, Chicago and Amsterdam, as well as operational centers locations around the globe.

Among the suite of virtual development programs being offered through SpeakeasyVIRTUAL are:

- [Talk So People Listen](#), a program designed to develop a stronger communication and delivery style for any individual contributor in any company,
- [Communicate to Drive Results](#), a program developed for leaders who are responsible for driving team performance and who frequently engage in high-consequence communication situations, and
- [Plan Presentations That Work](#), a two-day program that gives each participant all the tools necessary to develop communication strategies and presentations that drive specific business results.

All the above programs ultimately help to train individuals to understand the importance of communication in driving business results, and to foster a commitment to developing a style that can positively impact those results.

“Although the pandemic continues to interrupt traditional operations for all businesses, we quickly recognized it as an opportunity to accelerate our innovation,” added Weiss. “SpeakeasyVIRTUAL clears the path for businesses to continue their communication training objectives.”

Speakeasy will continue to meet the demand for in-person sessions with a full array of scheduled programs beginning July 1 at all its offices and operational centers around the globe.

Individuals who complete Speakeasy’s programs will gain comfort with fundamental skills, a personal and effective communication style, deeper awareness of listeners, and greater power to derive results through authentic communication. In addition, executive leaders will obtain the help they need to develop a style that makes the most of every communication opportunity – one that can help them drive greater results for their organization.

To learn more about Speakeasy, and to reserve a spot in an upcoming SpeakeasyVIRTUAL program, please visit www.speakeasyvirtual.com.

About Speakeasy, Inc. – Unlocking the Communication Potential Within Us All

Founded in 1973, [Speakeasy](#) provides personal growth, communication skills training and business communication consulting services to some of the most influential business leaders in the world. Driven with a unifying philosophy that communication starts from within the individual and all individuals have the capability to be effective communicators, Speakeasy has enhanced the interpersonal communication skills of thousands of clients. From young professionals to some of the most recognized names in business, their corporate

communication programs are tailored to empower communicators, at all levels, to look within and realize the communication potential they already possess. Speakeasy's suite of more than 15 proven [learning experiences](#) are led by full-time, highly credentialed [faculty](#) with decades-long track records of success in inspiring real, behavioral change through effective and authentic communication at Speakeasy. With corporate communication programs in Atlanta, New York, San Francisco, and Amsterdam, and operational centers around the globe, Speakeasy works each year with approximately 5,000 executives and 350 client companies including [Accenture](#), [EY](#), [Microsoft](#), [Cisco](#), [Visa](#) and [Coca-Cola](#).

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