

LEADERSHIP

TRUST TRUST

OTHERS OTHERS OTHERS

SELF SELF SELF SELF

THE IMPACT OF YOUR STYLE

- The Leader's Edge
- Communicate to Drive Results
- Talk So People Listen
- Develop Your Speaking Style
- Take the First Step
- Make Your First Impression Count

THE IMPACT OF YOUR CONTENT

- Plan for Results
- Plan Presentations That Work

IMPACT WHEN IT REALLY COUNTS

- Advance Your Communication Impact
- Private Coaching
- Communication Consulting Services

Speakeasy is always adjusting, improving and adding to its current curriculum. Call, or visit www.SpeakeasyInc.com for more information.

S P E A K E A S Y

ATLANTA • SAN FRANCISCO • NEW YORK • AMSTERDAM
MUMBAI • CHICAGO • BOSTON • HONG KONG • DUBAI

Atlanta +1 404.541-4800 / San Francisco +1 415.434.2682 / New York +1 212.221.8770 / Amsterdam +31 20 723 1770

Email: info@speakeasyinc.com

SpeakeasyInc.com

S P E A K E A S Y

YOUR PERSONAL IMPACT

You want to close a deal, reach a goal, get a result. You want to walk into a room and influence what happens there. You want to make a difference in your world. Any way you describe it, it comes down to this: You want to have an impact. Having that impact demands great communication. For 40 years, Speakeasy has been helping people deliver that kind of communication. We can do the same for you.

THE IMPACT OF YOUR STYLE

When you speak, do people listen? When you make an important point, do you get a response? When you walk to the front of the room, do your listeners close their computers and pay attention?

Bottom line... are you creating the impact you want with your communication? If you're like most of our clients, you're not as much in control as you want to be. Your audiences aren't seeing you the way you want to be seen, or hearing you the way you want to be heard. **You know that you haven't developed your communication to its full potential.**

The qualities or characteristics of your communication "style," powerfully affect your ability to have **the personal impact you want in any situation**, from one-on-one interactions and group meetings to stand-up presentations. **It takes courage to explore all the possibilities, but the satisfaction can be enormous – and the results immediate.**

We start at the beginning – with you. Because getting results in a communication situation depends most of all on you – on how you feel and how you come across: Your comfort level. The authority you project. The energy you transmit. The trust you establish. Your authenticity. Then we guide you as you develop the specific skills you need to make the most of those situations – and of yourself. We help you identify and explore the elements of your style with the greatest potential for increasing your impact. Especially that element with the greatest potential of all – connection. We help you experience the power of connection with yourself and others that is the key to great communication.

THE IMPACT OF YOUR CONTENT

Being comfortable and having a style that creates impact isn't enough. You need content that can drive business results. You need ideas and visuals that can close the sale with a prospect, inspire confidence with security analysts, make a tough meeting with a colleague easier, or get the executive committee's approval for your new marketing strategy.

Our planning process will help you develop content for situations like these. Content that is results-focused and listener-sensitive. Content that will help you make that vital connection. Our process **combines big-picture, strategic thinking with a specific, step-by-step approach to content development.** With this approach, you'll add the impact of what you say to the impact of how you say it. A powerful combination.

IMPACT WHEN IT REALLY COUNTS

You may be pretty effective already. You may be getting good results in your communication situations. And impacting your world more the way you want.

But let's face it. There are some **situations where the pressure is greater, the stakes are higher.** Maybe it's a pitch presentation where you're up against your major competition for a huge new contract. Maybe it's your first appearance as CFO before security analysts. Or your first speech to an industry or trade association in your new position. Maybe you're proposing a dramatic new initiative to your board.

Speakeasy has an impressive track record, not only of helping clients develop their impact over time, but also of coming in right before a critical communication situation and giving them the extra edge they need.

When you're facing situations like these, situations critical to your success, we can help. We can be your secret weapon – giving you **the expertise, the coaching, the support** you need to take the greater risk these situations demand. When your impact really counts, you can count on us.

ATLANTA • SAN FRANCISCO • NEW YORK • AMSTERDAM
MUMBAI • CHICAGO • BOSTON • HONG KONG • DUBAI

Atlanta +1 404.541-4800 / San Francisco +1 415.434.2682 / New York +1 212.221.8770 / Amsterdam +31 20 723 1770

Email: info@speakeasyinc.com

SpeakeasyInc.com