

S P E A K E A S Y

The single most important thing you can do to improve the **impact** of your communication is... to stop trying to find the single most important thing!

In the world of **business communication** it's the full continuum that counts.

It begins when you find your inner voice... who you really are – and it manifests itself in your message, your marketing, your physical presence, and in your people.

You **know** that powerful communication is essential to your success. It's how you get things done.

It's how you establish position, how you move markets... and how you motivate both your prospects and your staff.

It's based on **connection**, and... it thrives on **congruency**. Both of those begin with you... and finish with

Speakeasy's Visual Communications Group.

A T L A N T A • S A N F R A N C I S C O • N E W Y O R K

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Our **Visual Communication Group** has been delivering through the same core philosophies that have driven our style and content development programs for over thirty years. Everything we do is designed to help you get better connected with **yourself**... and then to help you connect more effectively with **others**. We are designers, yes... but we don't view design as art or personal preference. It is communication. It has a specific purpose and it has to perform. We've been delivering on that promise for fifteen years. We'd like to continue with you.



■ **Visual Communication Consulting**

- Congruency Mapping
- Communication Opportunities in Facility Planning
- Brand and Message Development
- Architectural Communication Programing
- Facilities Design Management



■ **Interior Design Consulting**

- Marketing and Presentation Centers
- Building Lobbies & Public Areas
- Retail Environments



■ **Graphic Design**

- Logos & Corporate Identity Programs
- Stationery
- Brochures
- Direct Mail
- Advertisements
- Posters
- Displays
- Video & Multi-Media Presentations
- Electronic Communication and Web Concepting



■ **Environmental Graphics**

- Interior & Exterior Sign Programs
- Special Features
- Exhibits & Displays
- Art Programs

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